



Bailey Junior High School

2411 Winewood • Arlington, Texas 76013 • (817) 801-0700

FAX: (817) 801-0705

February 28, 2003

Channel 5 News
Attn: John Cox
3900 Barnett Street
Fort Worth, TX 76101

Dear Mr. Cox,

Please permit me to express my personal appreciation to you and the Channel 5 basketball team for your participation in our basketball game on February 4, 2003.

The assistance of citizens like you and companies like Channel 5 have enabled our school to accomplish far more than it otherwise could have.

Your kind help during difficult times of budget cuts will be long remembered.

On behalf of the Bailey Junior High faculty and students, I thank you and hope we can make this an annual event.

Sincerely,

A handwritten signature in black ink, which appears to read 'Jimmy Walker', is positioned above the printed name.

Jimmy Walker
Principal

dp/JW



Attn: *John O'Brien*

Bailey Junior High School

2411 Winewood • Arlington, Texas 76013 • (817) 801-0700
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Sincerely,

A handwritten signature in cursive script, reading "Jimmy Walker".

Jimmy Walker
Principal

dp/JW

Islamic Association of North Texas, Inc.

P.O. Box 833010
Richardson, TX 75083

840 Abrams Road
Richardson, Texas 75081

Tel: (972) 231-5698
Fax: (972) 231-6707

January 17, 2003

Mr. Thomas M. O'Brien
President and General Manager
NBC 5/KXAS-TV
Dallas/Fort Worth

Dear Tom,

It was a pleasure to attend the luncheon. My friends also enjoyed being there. Please accept our thanks and appreciation for this gesture of goodwill and outreach towards the community. Besides the good food we enjoyed, the lunch meeting gave us an opportunity to make new friends and establish a better understanding of each other.

Thanks again for this opportunity and your hospitality.

Sincerely,



Mohammed Suleman

CC: Nada Ruddock. Thanks to you Nada, for her thoughtfulness! May God bless you.



PILOT POINT HIGH SCHOOL

April 8, 2003

Dear Mr. Tom O'Brien,

I was very honored to receive the Bayard Friedman Hero Award at the Desperadoes game. I have been very impressed with Mr. Ernie Horn score a goal in the classroom organization. I would like to "Thank You" for your support of this program, and again it was a thrill for me to be honored this year.

Sincerely,

G.A. Moore Jr.
Head Football Coach
Pilot Point High School
jk

1300 North Washington Street Pilot Point, Texas 76258

Cloyce Purcell, Superintendent

Steve Whiffen, Principal

940.686.2189

MARY POSS



CITY OF DALLAS

R.F.
contacts

April 3, 2003

Tom O'Brien
President and General Manager
NBC 5
3900 Barnett Street
Fort Worth, Texas 76103

Dear Tom:

Thank you very much for inviting me to a showing of "*Humanizing Sculpture: The Work of Donald Brown*", Tuesday, April 2, 2003. I was unable to attend due to a conflict in my council-related schedule. I know the showing was a success and I am sorry I missed such an event.

Again, thank you for inviting me, and I hope you will include me in future events. Please call me at (214) 670-4069 anytime I can be of assistance to you at City Hall.

Most sincerely,

A handwritten signature in dark ink, appearing to read "Mary Poss", is written over a horizontal line. The signature is fluid and cursive.

Mary Poss



DALLAS BUSINESS COMMITTEE FOR THE ARTS

D.F.

Dear Tom,

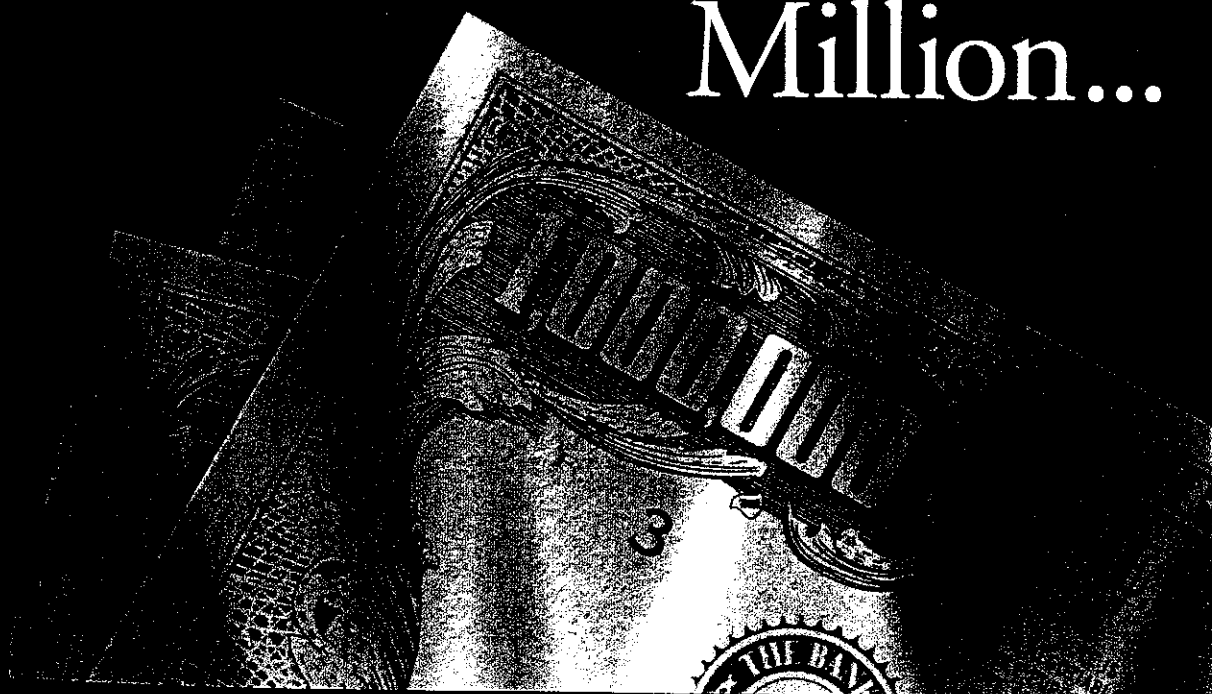
It was a pleasure to be with you last evening. The event was a huge success, just the right people and a rich mix.

Thank you for inviting us. I hope you and the crew can join us for the North Texas Economic Impact Study on April 22. My Best -
Pat Porter

MB006

All Rights Reserved
Printed in USA

Thanks a
Million...



PF.

Tom,

Thanks for all your support. Please
give these out and let us know if you
need more.

Thanks!

J. Simpson

Executive Director
Entrepreneur Expo
Women's Business Center

C: Nada - Nue nte?
P.F.

Mr. Thomas O'Brian
General Manager
NBC-5
3900 Barnett St.
Ft. Worth, Texas

April 14, 2003

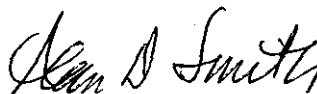
Dear Mr. O'Brian

I am writing to commend one of your valued employees, Ms. Nada Ruddock. I've worked with Nada on several projects over the past few months, notably ; a project designed by your internal staff which was used to build your latest NBC-5 convention display booth backdrop. Nada worked many hours over several months to complete the project, with several design changes making sure that the station would be proud of the final product. She was instrumental in assisting our company, at that time, to receive all of the information needed to build the booth, and get the financial part worked out, which is not always easy through the system.

Also, just this past week, while working at my new position with GWR Medical, I again had the pleasure of receiving the superior attention and service from Nada as she assisted me in getting a copy of an NBC-5 story about our company product which was a story by Ms. Debra Ferguson on the Topical Oxygen healing therapy we provide. The story, which was only about 30 seconds long, was somewhat difficult to find (mainly because of my memory of when I thought I had seen it) ; but Nada would NOT let me fail to attain a copy which will greatly enhance our sales efforts.

My compliments to you; the station, and above all the professionalism and dedication within Nada Ruddock. Please pass along my sincere thanks to her with my praise and appreciation for her service and simply WHO she is as a person and a professional.

Respectfully submitted,



Alan D. Smith
Regional Sales Manager
GWR Medical
(817) 572-6532

Plus Interest in
Enjoyed

3/20/3 recent
Interview
on National

TV. By
your fellow
reporter
from Iraq.

I hope

He stays

Safe. Best

Wishes, Nancy
Jorick

Memo

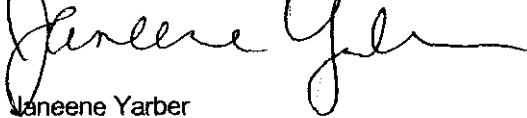
To: John Cox and Nada Ruddock
From: Janeene Yarber
CC: Linda Delley
Date: 01/03/2004
Re: NBC5 AAF Forum Donations

A drop off of needed items was made to the Arlington Women's Shelter (A New Beginning resale store), January 3, 2004. The donation was made in the name of the NBC5 African-American Forum. This donation should be included as one of our recipients for the December/Christmas Clothing Drive.

A copy of the Tax receipt is enclosed with this letter.

I'm guessing the items were worth about \$250-400.

Thanks,



Janeene Yarber

Thanks!



*This is your receipt for a
contribution to a non-profit
organization.*

The Board of S.O.S. and A New Beginning thank you for your thoughtful contribution. We appreciate your support for the community. We are recognized by the I.R.S. as a non-profit organization, qualifying under Code Section 501-(C) (3).

Thank you for your gift of Radio/Cassette Player, (5) dresses, (3) pairs
of dress pants, (3) sport coats, Holiday Blouse, (2) pairs mens
jeans, Leather Bomber Jacket, (4) ladies purses, (8) skirts, Candy dish, necklace,
(4) CDs, Alligator Purse, ladies vest

Name: NBCS - AAF (Janeene Yarker).

Address: 3900 Barnett Street
FW, TX 76108

Value: \$300 - 500

Women's Shelter (Arlington)
A New Beginning
981 N. Cooper St.
Arlington, TX 76011
817-795-6642
Susan Arndt, Mgr.



UPCOMING EVENTS

2003 Doak Walker Award Presentation Banquet
Thursday, February 12, 2004

Steve Spurrier
Tuesday, March 2, 2004

The Texas Rangers Luncheon
Joe Morgan
Tuesday, April 29, 2004

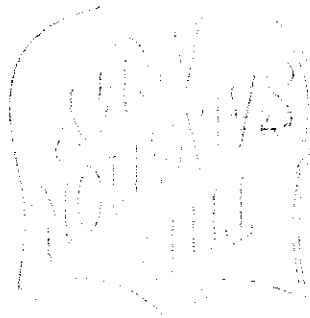
Date: December 29, 2003
To: Nada Ruddock
Fax #: (817) 654-6508
From: Becky Walker
Total pages (including cover): 4

Nada, thanks so much for creating the spots for the SMU Athletic Forum! Attached are the spots with the corrections that you requested. Sorry that I did not return them to you sooner (the University was closed last week). If you cannot read them, or if you have any questions, please let me know. Thanks!

Nada -

I am so glad you were our first person on Angel Tree this past Christmas season. I know you really bent over backwards to help us.

I think the world of you! You always stay Nada, and that's really important to me. I truly appreciate your sincerity and candor. Thanks so much for all
(over)



your help. Thanks also for your
friendship.

Pat

October 21, 2003

Nada Ruddock
NBC 5
3900 Barnett St
Fort Worth, TX 76103-1400

Dear Nada:

On behalf of the Board of Directors, clients and staff of AIDS Outreach Center (AOC), thank you for the generous support that **NBC 5** has provided as a past sponsor of the **AIDS Walk of Tarrant County**. We are writing to request that you renew your partnership with AOC by sponsoring the **AIDS Walk of Tarrant County** (which will be held on Sunday, March 28, 2004).

This will be AOC's **12th Annual AIDS Walk of Tarrant County**. Returning to the event will be the Fun Run, local entertainment, children's area, prizes, food, t-shirts and a 1,000 friends uniting with a vision of the end of AIDS.

Attached is the Sponsorship Schedule for your review. We would love for **NBC 5** to return as a **Red Ribbon** level sponsor, but we appreciate any level you can support. Also, attached is a copy of last year's brochure for your review and a sampling of the sponsorship advertisement.

As you know, the **AIDS Walk** is AOC's major fundraising event and generates important dollars which are used to provide life preserving services for more than 1,100 men, women and children living with HIV/AIDS in Tarrant and surrounding counties.

By joining other corporate sponsors such as Bates Container, the Graham and Carolyn Holloway Family Foundation, Clear Channel Outdoor, Fort Worth Star-Telegram, NBC 5 and Capital One, your support will help to underwrite 100% of the event expenses, allowing every penny raised by walkers to go directly to programs and services. With government funding decreasing and the demand for AIDS services increasing, the support of **NBC 5** is more important than ever.

AOC continues to help save lives and improve the quality of life for those living with HIV and AIDS. We cherish our long-standing relationship with you and appreciate your past support. Thanks in advance for being in our lives and for considering helping in the creation of a record breaking **AIDS Walk** in 2004. **AIDS is not over.** We need your continued partnership, **Until it's Over!**

If you have any questions please contact Cheri Cetto at 817-335-1994, extension 215 or Jason Potter at extension 210.

Sincerely,



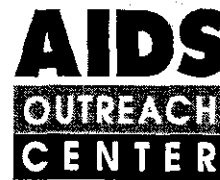
Cherry Elliston
Co-Chair, AIDS Walk 2004



Michael Toole
Co-Chair, AIDS Walk 2004

801 West Cannon - Fort Worth, Texas 76104 - (817) 335-1994 - Fax: (817) 335-3617
2516 Oakland Blvd., Suite 11 - Fort Worth, Texas 76103 - (817) 535-1113 - Fax: (817) 535-4041
401 W. Sanford, Suite 1100 - Arlington, Texas 76011 - (817) 275-3311 - Fax: (817) 275-3456
Information Line: (817) 336-0066 - Internet: www.aoc.org

AIDS OUTREACH &
UNITED WAY
Together, we're making a difference.



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Lydia Hall Benson
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Mike Williams

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Southeast

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Erma Johnson
Virginia Nell Webber

Executive Director
Dara Austin

Associate Executive Director
Gary Isaacs



November 3, 2003

NBC 5 - KXAS
Nada Ruddick
3900 Barnett Street
Fort Worth, TX 76103

Dear Nada,

We appreciate the opportunity to develop a cooperative partnership for the upcoming season.

Enclosed is an agreement which outlines the events we discussed. If this is acceptable, please sign and fax, in its entirety, to my attention at (817) 336-3334.

If you have any comments or questions regarding this agreement, please call me at (817) 336-4423. Otherwise, we look forward to speaking with you soon.

Sincerely,

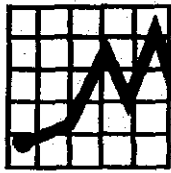
A handwritten signature in black ink, appearing to read "Bill Yates", is written over the typed name.

Bill Yates
Executive Vice President

Enclosure

Fort Worth Brahmas Hockey Club

1314 Lake Street, Suite 200 • Fort Worth, Tx 76102 • 817/336-41CE(4423) Fax:817/336-3334
www.brahmas.com



**FORT WORTH
METROPOLITAN**

**BLACK
CHAMBER OF
COMMERCE**

Visit our new Web site at www.fwmbcc.org!

Dear Nada:

On behalf of the Chamber I want to say thanks to N B C 5 / KXAS - TV. For your continued support of the chambers programming , especially through the Women's Business Issues Division .

The Film Institute , Circle Of Excellence Scholarship Dinner and The Women's Business Conference are three programs designed to promote our mission of " Economics & Education".

Again thanks for your support and we look forward to having another POWER MONDAY with the N B C --5 family, soon.

Sincerely,


Devoyd



November 6, 2002

Nada Ruddock
NBC-5
3900 Barnett
Fort Worth, TX 76103

Board Members

Bill Alkins
Bill Arnold
Davis Babb
Suzana Delgado Gray
Kathy Harvel
Ruth Hatton
Don Henley
Dr. Vernard Johnson
Tim McKinney
Terrance Maiden
Dr. Marie Morris
Danny Scarth
Hedy Wilson

Executive Director
Ernie Horn

Advisory Board

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Bob Crow
Gene Deutscher
Jim Murray
Dr. Will Powers
Nada Ruddock
Dr. Cornell Thomas
Bob Williams
Rick Wilshire

Dear Nada:

On behalf of Score a Goal in the Classroom I would like to thank you for your participation and support of our school incentive programs's efforts to help raise the level of education and honor the real heroes of our community, **TEACHERS AND SCHOOL EMPLOYEES!**

We especially were honored that you took your valuable time to participate in our National Literacy Day Fall In Love With Reading event at Meadowbrook Elementary. The children just absolutely loved you and were inspired by your message. It is amazing the wonderful power of mentoring and spending time giving our children the message of hope and love.

Score A Goal In The Classroom is a nonprofit, 501 (c) (3) organization. Our Federal Tax Identification number is 75-2836923.

We invite you to visit our web site at www.scoreagoalintheclassroom.org to receive the most up to date information on the Organization, the community we serve, and the programs we sponsor.

Thanks for all you do for our community!

Sincerely,

A handwritten signature in black ink, appearing to be "Ernie Horn", written over a horizontal line.

Ernie Horn
Executive Director

EH:gv

Ruddock, Nada (NBC)

From: Rosie Medina [rmedi@ftworth.isd.tenet.edu]
Sent: Friday, January 09, 2004 1:37 PM
To: nada.ruddock@nbc.com
Subject: OTR - 03/04

Nada,
Thank you so much for the donation!
We are in receipt of the "reply card" concerning a \$500.00 donation for the Outstanding Teacher Recognition Dinner scheduled for March 4, 2004.

Since the check was not included in the envelope, I am writing to ask if I should be concerned or was the reply card sent as a promise to donate & the check will be forthcoming shortly?

Rosie Medina
FWISD School & Community Partnerships
(817) 871-2451
rmedi@ftworth.isd.tenet.edu

"TEACH.....For the LOVE of Children"

Children's Advocacy Centers of Texas, Inc.

Author Luncheon Featuring -
Edna Buchanan

Wednesday, August 20, 2003 - 11:30 a.m. to 1:00 p.m.
Hyatt Regency Dallas

Seating Opens at 11:00 a.m.

Children's Advocacy Centers of Texas, Inc.

Author Luncheon Featuring -
Edna Buchanan

Wednesday, August 20, 2003 - 11:30 a.m. to 1:00 p.m.
Hyatt Regency Dallas

Seating Opens at 11:00 a.m.

Breaking the Cycle of Abuse
One Child at a Time

July 25, 2003

Ms. Nada Ruddock
NBC 5/KXAS-TV
3900 Barnett St.
Ft. Worth, TX 76103

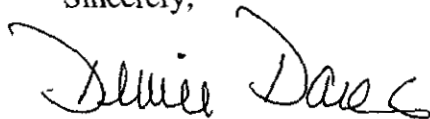
Dear Ms. Ruddock:

Please accept our sincere appreciation for your recent Bronze Level Sponsorship of \$1,000 for the third annual Author Luncheon to be held on August 20th in Dallas. Your support for the children of Texas is greatly cherished. Your sponsorship reserves you a table for ten with ten autographed copies of one of the author's books along with table signage, event signage and a listing in the event program. Your luncheon ticket(s) are enclosed. Please remember to bring them with you to the conference and luncheon.

Your support will enable us to serve over 25,000 children through one of 53 Children's Advocacy Centers in our state this year. For children who have been abused, knowing there are sensitive and responsive adults who will help them can make all the difference in the world. Thank you for helping make these services possible.

Once again, on behalf of the board of directors, staff and member programs of Children's Advocacy Centers of Texas, please allow us to extend our gratitude for your generous sponsorship of our event.

Sincerely,



Debbie Davis
Executive Director



Carol W. Green
Resource Development Director

Thank
you :)

Ruddock, Nada (NBC)

From: Gene Almy [Gene.Almy@CASAMANANA.ORG]
Sent: Thursday, September 18, 2003 11:34 AM
To: Eiker, Danielle (NBC)
Cc: Ruddock, Nada (NBC)
Subject: Summer of '42 promotion



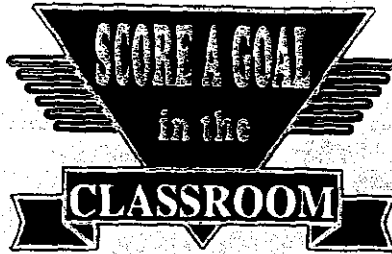
Summer of '42 42 Color (72 DPI)
Promotional Info... RGB.tif

Howdy Danielle and Nada. Thanks for following up on the Summer of '42 promotion. With our Grand Re-Opening this weekend, I have been completely swamped.

Attached you will find the artwork and a promotional description of the show. We want to emphasize that Summer of '42 is the first show in the newly renovated Casa Mañana Theatre. Also, since the tickets are for Opening Night on Tuesday, October 7 - your winners will be among the first patrons to see the first show in the renovated facility.

Let me know if you have any questions or need additional information.

Thanks!



www.scoreagoalintheclassroom.org

July 18, 2003

Nada Ruddock
KXAS TV/ Fort Worth
3900 Barnett Street
Fort Worth, TX 76103

Dear Nada,

We at Score A Goal In The Classroom School Incentive Program again want you to know how much we appreciate your participation and support of our efforts to help raise the level of education and honor the real heroes of our community, Teachers and School Employees. I'm enclosing for your information a list of the 2003 Bayard H. Friedman Hero Award recipients and their responses to several questions our committee asks. As you know each of these folks represents the most outstanding school employee in their curriculum in all of North Texas.

Without your splendid support we would not be able to publicly honor and support these *Heroes*. On behalf of the 517,000 students we serve, **THANK YOU!**

We invite you to visit our website at www.scoreagoalintheclassroom.org to receive the most up to date information on the Organization, the community we serve and the programs we sponsor. Your comments and feedback are always welcome and if you have any questions, please call me at 817-429-4024.

Nada thanks for all you do and with such class.

Sincerely,

A handwritten signature in black ink, appearing to read "Ernie Horn".

Ernie Horn
Executive Director

Board Members

Bill Adkins
Bill Arnold
Davis Babb
Kathy Harvel
Ruth Hatton
Don Hensley
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Terrance Maiden
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Suzana Delgado Gray
Jin Murray
Dr. Will Powers
Nada Ruddock
Dr. Cornell Thomas
Bob Williams
Rick Wilshire

100 oak cliff

1903-2003

Oak Cliff Centennial

660 South Zang Boulevard

Dallas, Texas 75208

Congressman Martin Frost

Honorary Chair
with

The Old Oak Cliff Conservation League

in a cooperative effort of volunteers and non-profit organizations
proudly announce

The Oak Cliff Centennial Celebration

commemorating the 100th Anniversary of the 1903

joining between

The City of Oak Cliff
and

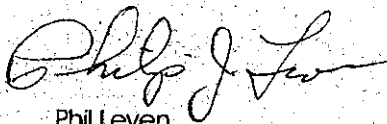
The City of Dallas

We invite you to partner with us in an event to feature
the beauty and cultural diversity of this historically significant jewel in Dallas.

Showcasing the conservation, preservation and progress of Oak Cliff, its communities and neighborhoods, this open-air festival will feature performances by city-wide cultural groups, unique dining opportunities, artists, craftspeople, historians and exhibits, guest speakers, civic leaders and children's activities.

Experience our 100th Anniversary, Sunday, September 14th, 2003, from noon until 7 pm
in Lake Cliff Park at the intersection of Zang and Colorado Boulevards.

Join us, the possibilities are limitless



Phil Leven
Event Co-Chair



Van Johnson
Event Co-Chair



David Anderson
Community Relations

Dear Mr. O'Brien
Thank you for your time and consideration.
The volunteers are expending incredible effort
toward this celebration. With your company's
interest and support, together we'll move
closer to a guaranteed success!

Most Sincerely
David Anderson



NATIONAL
MULTIPLE SCLEROSIS
SOCIETY



Lone Star Chapter

North Texas Region
2105 Luna Rd Suite 390 * Carrollton, TX 75006
214-373-1400 * FAX: 214-373-7200 * www.nmsslonestar.org

September 30, 2003

Nada Ruddock
NBC Channel 5
3900 Barnett St
Fort Worth TX 76103-1400

Dear Nada:

On behalf of the National Multiple Sclerosis Society, Lone Star Chapter, thank you for supporting the 2003 MS 150 Red River Challenge Bike Tour presented by Watson Wyatt Worldwide. You enable us to implement new programs and services for over 14,000 people with multiple sclerosis here in our chapter and fund research to achieve our mission.

2 Days, 2 States, 1 Goal. In 2003, the MS 150 Red River Challenge Bike Tour had nearly 1,500 participants and volunteers who raised over \$575,000 in the fight against MS! NBC Channel 5's support made this success possible. In 2004, cyclists will once again take to the roads from Texas to Oklahoma to find a cure for multiple sclerosis. Our goal is to raise \$750,000 this year. Your continued support is key to make it happen.

Enclosed is the 2004 Sponsorship Proposal and Marketing plan. In 2003, NBC Channel 5 sponsored the MS 150 Bike Tour as a Platinum Sponsor. We would like to continue that partnership in 2004. In addition to the sponsorship proposal, I have also included a sponsorship agreement equal to your 2003 sponsorship. If you would like to increase that sponsorship for 2004, please feel free to call and I'll be happy to help you.

Please take some time to review the enclosed materials and see how your sponsorship benefits the more than 400,000 people in the nation living with multiple sclerosis. Once the agreement is signed, please fax it back to the National MS Society at (214) 373-7200.

Thank you for your consideration and support, and I look forward to speaking with you soon! If you have any questions, I can be reached at (214) 373-1400 ext. 2700 or doug.suggitt@txh.nmss.org.

Thank you for working with us to achieve our mission: *to end the devastating effects of multiple sclerosis.*

Sincerely,

Doug Suggitt
Regional Development Director
National MS Society, Lone Star Chapter